



ALLIANCE FOR HOUSING

Strategic Planning, Funding and Advocacy Committee (SPFAC) Meeting Minutes 3.6.2023

Present: Ashley Burton (Alliance), Kirsten Elliott, Marc Craig (CHN), Erinn Johnson, Max Glick (Lighthouse), Natalie Broda (Pontiac Housing Commission)

Advocacy and Public Awareness

- a. Michigan Campaign Against Homelessness advocacy day in Lansing on March 15th.
 - i. CHN and Lighthouse have staff attending the event.
- b. Medical Debt Forgiveness
 - i. RIP medical debt spoke before the public health and safety committee earlier this month and are now in the process of trying to recruit Wayne and Macomb counties to join in on a collaborative pot of funding to relieve Medical debt
 - ii. Charlie will check in with their chair by the end of this week to see where his conversations went with other communities
 - iii. If other communities want to join it will take longer but we'll be able to help more people. If the conversations resulted in them not wanting to join then Dave says we will move ahead fairly quickly on some sort of unknown amount of funding to relieve Medical debt.
 - iv. Charlie also brought this up to the new Deputy County executive over Health and human services, which has become a top issue for her and is very interested
 - v. Rip medical debt says a total pot of \$2 million could help relieve all 80,000 household's medical debt in Oakland County & could potentially use ARPA dollars. More likely however will be \$100,000 to start as a commissioner's special project.
 - vi. Max will follow-up with Charlie about Oakland County funding/ARPA funds allocation and timeline for medical debt forgiveness.
 - vii. RIP Medical Debt is a nonprofit that purchases medical debt and raises funds to abolish the debt.
 - viii. Alliance to develop statement of support and tie this initiative to the mission.
- c. New Alliance Event
 - i. Marc announced that MSHDA plans to host county events and suggested the Alliance should pause planning an event until after learning more about MSHDA's planned events.
 - a. Kirsten shared info about the Regional Housing meeting which will be MSHDA's state-wide housing plan rollout/action plans.
 1. Initial meeting is on March 30.
 - a. Look out for meeting invites/reminders from Kirsten and share with others that would be interested in participating in the in-person meeting.



- b. Topics include creating more homeownership, missing middle, & affordable housing.
- ii. PHC event will be at UWM on May 25.
- iii. Alliance Retreat is in planning stage at this time as well.

Strategic Plan

- a. Group reviewed meeting minutes from Strategic Plan and Blueprint Committee meeting.
- b. Committee met to coordinate Strategic Plan and Blueprint and will schedule a second meeting to continue the work.
 - i. Doodle Poll to be sent out to schedule the second meeting.
 - a. Funding and resources needed to move forward will be discussed in the next meeting.
 - ii. Group agreed it would be beneficial to engage with a PR consultant for public policy and community awareness initiatives.

PR Portion

- a. Create press contact list.
 - i. Please send press contacts to Ashley/Julia to create a community list.

Action Items:

- Max will follow-up with Charlie about funding/timeline for medical debt forgiveness.
- Doodle Poll to be sent out to schedule the second meeting for Strategic Plan/Blueprint integration work.
- Please send press contacts to Ashley/Julia to create a community list.

Next Meeting Date: April 3, 2023, 10:00 AM-11:00 AM