



**Strategic Planning, Funding and Advocacy Committee (SPFAC)
Meeting Minutes
8.7.2023**

Present: Leah McCall, Ashley Cuniberti, Julia Steinberg, Jenny Poma, Max Glick, Rachel Densmore

Strategic Plan & Funding

- Medical Debt Forgiveness Update
 - Max gave an update from Charlie Cavell about the State of Michigan passing budget that has a \$4.5 million allocation earmarked for medical debt forgiveness which would help 200,000 families in Michigan.
 - Communities will chip in a match (\$9 million total) to erase debt for 300,000 people.
 - Oakland Gov will be matching funds to be release in October with the new budget year.
- Lived Experience Leadership Cohort Policy
 - Policy is almost complete.
 - Name changed from "Program" to "Cohort".
 - Group reviewed the draft policy and provided input.
 - Youth Advisory Board to be added.
 1. Joe and Jenny will share language to use for Youth Advisory Board /Youth Demonstration Project.
 - Added System Coordination and Implementation Committee for Prioritization meeting for annual grant application review, and Affordable Housing Committee meetings.
 - Reciprocity will be meeting with the shelters about their processes, and hoping to connect with shelter guests about their experiences and input as well.
 - We will be creating a survey to go out to housed individuals about their experience and asking if they are interested working with us.
 - Please connect us with individuals that may be interested.
 - Jenny will share Lighthouse's intake survey.
- Strategic Plan Dashboard/Blueprint
 - Leah will reach out to Khadija Walker-Fobbs regarding the Blueprint and possibly invite her to the SPFAC meeting.
- CoC Participating/Partner Agency
 - Discussion around defining "CoC partner".
 - Paying dues members with voting rights and access to resources vs. partner agencies, and homeless verification (for HCV HP).
 - Create a document of criteria for working within the CoC.
 - Participate in meetings, coordinated entry participant (refer & accept referrals within CoC), part of the coordinated services agreement, 501c3 designation, etc.
 - Sign Coordinated Services Agreement MOU & ROI.



- Facilitation for 3rd party verification.
- Homeless Awareness Month
 - Discussion around brainstorming ideas on the theme of “everyone has a role in ending homelessness.”
 - Previously have done press releases, promote events, poverty simulation, County Commissioners plan a press release.
 - May want to consider a CoC awareness campaign, imagery for educational campaign, broader outreach for landlord education and employers hiring entry level jobs.
 - MCAH Toolkit will be sent out to the group.

Advocacy and Public Awareness

PR Portion

Next Meeting Date: September 11, 2023, 10:00 AM-11:00 AM