



ALLIANCE FOR HOUSING

Strategic Planning, Funding and Advocacy Committee (SPFAC) Meeting Minutes 10.2.2023

Present: Leah McCall, Ashley Cuniberti, Julia Steinberg, Jenny Poma, Rachel Densmore, Natalie Broda, Erinn Johnson

Old Business

- Lighthouse's Intake Survey
 - Jenny will send Lighthouse's intake survey to Leah for Reciprocity to begin process of reaching out to shelters for in-person meetings.
- Lived Experience Leadership Cohort Policy
 - Policy is done.
 - We have reached out to individuals with lived experience and received a good response from individuals interested in working with us.
 - A survey has been sent out to individuals with lived experience and the next step is to setup meetings to include them in the process of developing the app with Reciprocity.
 - Reciprocity will be reaching out to shelters to schedule meetings to discuss their processes, and to connect with shelter guests to gather feedback about their experiences.
 - The Reciprocity app will use technology to encompass centralized intake, eligibility, real time info about homeless/prevention program funding, and real time shelter bed availability/reservation. The purpose is to streamline the process of administration for staff and to ease the process of services connection for individuals seeking services.
- Youth Advisory Board
 - Lighthouse has hired a Director over youth programs and working on coordinating discussions around development of a Youth Advisory Board.

Strategic Plan & Funding

- Strategic Plan Dashboard/Blueprint
 - Dashboard is setup and updates are being made as needed.
 - Leah has been meeting with Khadija from Oakland County to get her up to speed.
 - A meeting is scheduled for November 13 at OCHN from 9am-12pm to reconvene the group around the Blueprint work.
- Homeless Awareness Month
 - CoC will promote events on the website, listserv, social media.
 - Discussion around awareness campaign ideas such as signing commitment letter, advocacy for public support, sign up for volunteer database.
 - Leah will ask Charlie if he has any input on upcoming communication needs to incorporate into the campaign.



Advocacy and Public Awareness

PR Portion

Next Meeting Date: November 6, 2023, 10:00 AM-11:00 AM