



ALLIANCE FOR HOUSING

Strategic Planning, Funding and Advocacy Committee (SPFAC) Meeting Minutes 2.5.2024

Present: Leah McCall, Ashley Cuniberti, Julia Steinberg, Jenny Poma, Erinn Johnson, Eric Burton, Max Glick, Rachel Densmore, Marc Craig, Charlie Cavell

Strategic Plan & Funding

- Blueprint Meeting Debrief
 - The working meeting broke out into different groups based on goals. Chairs and co-chairs were identified and groups will meet in between the quarterly full group meetings.
 - The Blueprint working document will be sent out with meeting minutes
 - Blueprint workgroups may be merged with RHP workgroups as much of the work crosses over.
 - Encourage groups to invite whoever is missing from the table.

Advocacy and Public Awareness

- Habitat for Humanity Oakland County is having Charlie do more advocacy activities, so he is meeting with housing organizations to create a coalition with talking points to take to Lansing. Group discussed:
 1. Flexible funding
 2. Advocacy with a unified voice
 3. Group would like to take talking points to MCAH's Advocacy Day on April 23:
<https://www.classy.org/event/homelessness-advocacy-day-2024/e555140>
 4. Reaching out to Republican house members for support/co-sponsorship across the aisle.
 - Reframe issue as helping landlords as evictions increase.
 - Preventative flex funds to pay rent due to hardships.
 5. Rosemary Bayer and Brenda Carter have been champions of these issues.
 6. Jenny will reach out to agencies in Washtenaw County.
 7. Planning a timeline before April.
 8. Creating a one-page description of successes from CERA program.
 9. DC Flexible Rent Subsidy Program: Findings from the Program's First Year:
<https://www.huduser.gov/portal/pdredge/pdr-edge-research-012522.html>
 10. Resource on cost of evictions:
<https://ipropertymanagement.com/research/michigan-eviction-cost>
- Action Items:
 1. CERA info – level of need at district level. Include folks on house & senate appropriations committees.
 2. Group can send any SPFAC agenda items to [Jenny](#) or [Julia](#).

PR Portion

Next Meeting: March 4, 2024