



**Strategic Planning, Funding and Advocacy Committee (SPFAC)
Meeting Minutes
12.13.2021**

Present: Leah McCall, Ashley Burton, Julia Steinberg, Elizabeth Kelly, Marc Craig, Rachel Densmore

Advocacy and Public Awareness

- Report from Racial Disparities Workgroup
 - Community meeting with full group was last week.
 - Received results from focus groups.
 - Framework for community process/next steps will tie in with Blueprint plan.
 - Making progress toward implementing ideas.

PR Portion

- PIT Count
 - Recruiting volunteers; 3 team leaders have signed up so far.
 - Working on updating PIT training listening session.
 - HMIS team is updating forms.
 - Deployment sites and teams have been established.
 - COVID testing kits for entering shelters are needed for volunteers.
 - Elizabeth will share contact info to reach out to Lawrence Tech nursing students, and first responders: sheriff's department, EMTs.
- Blueprint Workgroup Rollout
 - Blueprint: https://www.oakgov.com/advantageoakland/communities/Documents/oc-blueprint-end-homelessness_final-report_2021.pdf
 - After the New Year, Alliance will be organizing groups to collaborate implementation.
 - Homeless Healthcare group offered to help support with collaboration and report outs.
 - County will help with media releases, community engagement.
 - County would like a number of affordable units to develop.
 - Workgroups will be working on developing number of units/prices needed.
 - Tiffany is researching FMR and Washtenaw County is higher in all categories, and we plan to look into process/next steps to ask to join the grouping with Washtenaw.
- CERA Press Release with Client Survey Info
 - Legislature has still not appropriated CERA round 2 funding.
 - Round 1 will run out of funds in a couple of months.
 - The report/highlights can be made available to reporters. May wait to release when round 2 funds become available.
 - Would like to highlight a direct client story from someone willing to go on camera to share their experience. An opportunity to break stereotypes of who received assistance with a relatable example.
- Homeless Memorial Day



- National Healthcare for the Homeless Council declares December 21 Homeless Persons' Memorial Day (longest night on the year) and urges agencies to share on social media in remembrance of homeless individuals who have lost their lives.

Strategic Plan & Funding

- Applying for United Way Winter Relief funding.

Announcements:

- Elizabeth will be transitioning into retirement at the end of this year.

Next meeting: January 10, 2022 at 9:00am – 11:00am