



Strategic Planning, Funding and Advocacy Committee (SPFAC) Meeting Minutes 3.4.2024

Present: Leah McCall, Ashley Cuniberti, Julia Steinberg, Jenny Poma, Erinn Johnson, Eric Burton, Max Glick, Marc Craig, Charlie Cavell

Strategic Plan & Funding

- Blueprint
 1. Trying to combine RHP with Blueprint workgroups that have overlapping goals.
 2. Lighthouse is working on obtaining a United Way grant for \$25,000 to be used for zoning scans.
 - Marc will follow up with Change Lab to obtain the previous zoning scan report.

Advocacy and Public Awareness

- CERA data report by zip code shows number of applications, illustrating need for assistance.
 1. Group would like to share CERA success and capacity to respond in emergency and continue to advocate for flexible supports.
 2. Use MSHDA language around CERA reports, apps/approved/recerts/evictions prevented.
 3. Create 1-pager to send to reps & senators, Oakland County public health and safety committee & finance committee and ask for meetings to present findings and to advocate for additional funding.
 - Plan for a June meeting before budget discussions in August.
 4. Action Items:
 - Jenny will work on 1-pager.
 - Leah will work on getting meeting booked for presentation.
- Advocacy Day – April 23rd
 1. Group reviewed 1-page advocacy document and provided feedback and discussed additional talking points to include such as:
 - Whitmer’s proposed budget for employment & stability services for individuals moving into supportive housing, families facing housing insecurities, statewide emergency shelter operations, etc.
 2. Lighthouse will be attending Dome Day coordinated by MI Youth & Families to advocate around youth homelessness.
- YIGBY – Yes In God’s Back Yard – California state law passed to expedite zoning process for churches & religious buildings to redevelop into affordable housing.
 1. Group will plan meeting with YIMBY group to discuss further.
- Get Out the Vote Initiative for the Homeless
 1. Looking into initiatives/resources to help individuals register to vote.

PR Portion

Next Meeting: April 1, 2024