



ALLIANCE FOR HOUSING

Strategic Planning, Funding and Advocacy Committee (SPFAC) Meeting Minutes 2.6.2023

Present: Leah McCall, Ashley Burton, Julia Steinberg (Alliance), Taylor Eberhart, Kirsten Elliott, Marc Craig (CHN), Erinn Johnson, Max Glick (Lighthouse), Natalie Broda (Pontiac Housing Commission), Rachel Densmore (OCHN), Melanie Grund (Oakland County)

Advocacy and Public Awareness

- a. Michigan Campaign Against Homelessness advocacy day in Lansing on March 15th.
 - i. CHN and Lighthouse have staff attending the event.
 - ii. 2023 Legislative Priorities:
<https://www.mihomeless.org/advocate/#2023-Legislative-Priorities>.
- b. Medical Debt Forgiveness
 - i. RIP Medical Debt is a nonprofit that purchases medical debt and raises funds to abolish the debt.
 - a. Every dollar raised abolishes about \$100 of medical debt.
 - ii. Tried to apply for match funding through Jewish Fund but received denial.
 - iii. Working on county/government funding, foundation funding, and engaging the public to raise funds.
 - iv. Max will follow-up with Charlie
- c. New Alliance Event
 - i. Event on Housing & Homelessness with tracks for disability, affordable housing, homelessness, etc.
 - ii. Would like County Executive Office to participate or give keynote speech.
 - a. Solidify agenda, mission, to take to Shane and make an ask for money.
 - i. Leah has spoken to Shane about the event, and Melanie will touch base with Shane.
 - b. Need Dave's schedule.
 - iii. Bring in people with expertise from outside of the county to talk about successes/give keynote.
 - iv. Day-long event.
 - v. Change Lab funding may be available for this event.
 - vi. This may be a part of monthly county events for housing.
 - vii. Pontiac Housing Commission planning event in April at UWM.
 - a. Working on obtaining panelists from UofM, Homebuilders Association of MI, HUD representatives, Ann Arbor Housing Authority, Director of Rental Development at MSHDA, banking and mortgage officials, etc.
 - b. Alliance may partner with PHC to be part of this event.



- c. Event agenda includes: zoning reform, empowering borrowers, housing supply, planning restrictions, incentivizing new construction.
- d. Invite-only event for partners working in the field, not open to public.
 - i. Inviting: local government, elected officials, senators, state reps, leaders in financial sector (Flagstar, Huntington, PNC), private developers, nonprofit partners, real estate brokers, home builders, construction industry, community stakeholders, etc.

Strategic Plan

- a. Alliance strategic plan has been integrated with Blueprint.
- b. Need to identify areas Alliance or other agencies will take lead responsibility.
- c. Send Doodle poll to plan a separate strategic plan workgroup meeting to discuss deadlines, action plans, agency responsibility, funding, etc.
- d. App for connecting people, finding resources, and schedule for shelter bed availability.
 - i. Working on proposal and coordinating all agencies involved.

PR Portion

- a. Create press contact list.
 - i. Please send press contacts to create a community list.

Action Items:

- Max will follow-up with Charlie about medical debt forgiveness funding.
- Melanie will talk with Shane about funding for Alliance event.
- Send Doodle poll to plan a separate strategic plan workgroup/meeting.
- Please send press contacts to create a community press contact list.

Next Meeting Date: March 6, 2023, 10:00 AM-11:00 AM