

Strategic Planning, Funding and Advocacy Committee (SPFAC) Meeting Minutes 12.4.2023

Present: Leah McCall, Ashley Cuniberti, Julia Steinberg, Jenny Poma, Erinn Johnson, Marc Craig, Eric Burton, Max Glick

Strategic Plan & Funding

- Blueprint Meeting Debrief
 - o Next meeting will be in January; more info will be sent out soon.
 - Looking for chairs for each goal and will be developing workgroups.
 - Meetings are open to all; guidelines need to be developed around who can serve as chair/co-chair and format for those serving as chairs and who is represented in each workgroup meeting.
 - In-person meetings will be held quarterly with workgroups meeting in between.
- Emergency Shelter Strategy for the Winter
 - Looking into what funds are needed since we don't have the level of funding that we did during COVID.
 - Potential funding needed for location, staffing, hoteling, based on 14-week timeline
 - o Coordinating between groups working on this issue.
 - The Alliance has capacity to play the role of fiduciary for funds that the county acquires to alleviate the burden on shelters during the cold winter months.
 - Biggest hurdle is space/finding a location to utilize.
 - Faith-based partners were not able to commit space for a significant period of time.
 - County has acquisition funds to purchase a building for additional shelter beds to be spent out within the next year.

Advocacy and Public Awareness

- Michigan Nonprofit Association Advocacy days (Virtual & in Lansing) on February 21 & 22: https://www.mnaonline.org/events/2024/02/22/2024-nonprofit-day-at-the-capitol.
- Point in Time (PIT) count is January 31st: www.oaklandhomeless.org/point-in-time registration links and more information.
- Group discussed developing bullet list of unified talking points to bring to MCAH's Spring Advocacy Day.
 - Marc suggested adding source of income to the list.
 - Charlie has shared a list of proposals and bills the group an review to add to the list.
- National Low-Income Housing Coalition's Housing Policy Forum in Washington DC on March 19-21: https://nlihc.org/webinars-events/annual-forum?utm_source=NLIHC+All+Subscribers&utm_campaign=31c99dd7ba-2024 Forum Hotel Scholarship 11282023&utm_medium=email&utm_term



=0 -31c99dd7ba-%5BLIST EMAIL ID%5D&ct=t(2024 Forum Hotel Scholarship 11282023) o Group would like to invite Haley Stephens to SPFAC meetings to

engage with her.

PR Portion

Next Meeting Date: January 8, 2024, 10:00 AM-11:00 AM