



ALLIANCE FOR HOUSING
Alliance/C4
Meeting Minutes
July 11, 2022

Attendees: Julia Steinberg, Leah McCall, Regina Cannon, Anne Harpe, Ashley Burton, Audrey White, Bonnie Haney, Brianna Agnello, Christina Ramirez, D'Asia McDonald, David Permaloff, Elyse Bender, Eric Burton, Erinn Johnson, Ernestine McRae, Gina Misuraca, Holly Gauthier, Jayne DeBoer-Rowse, Joseph Rusher, Kirsten Elliott, Melanie Grund, Michelle Malmgren, Monique Guerrero, Rebecca Tallarigo, Rhi Sehl, Sandra Elanges, Shannon Smith, Shantique Coleman, Stephen O'Donnell, Tara Irwin, Tiffany Jones, Kimberly Dabney, Ryan Hertz, Seleana Saltman, Beth Baker

Recap from Meeting in May:

Building a Future for Everyone

- Be explicit about racial equity and equity goals and approaches.
- Understand who needs service and housing.
- Understand the context of why outcomes are inequitable.
- Center the experiences of people and communities most impacted.
- Solve for root causes.
- Address inequities in adjacent systems.
- Build a sustainable system.

1. Name Racial Equity as a Goal

- Shift from diversity to equity
- Embed racial equity principles and practices
- Conduct racial equity gaps analysis
- Embrace a multi-system approach to ending homelessness
- Conduct racial equity impact analysis
- Focus on results/equitable outcomes
- Include racial equity data analysis and benchmarks in strategic planning to end homelessness
- Incorporate racial equity into grantmaking and contracting for homelessness and housing programs
- Set the expectation for anti-racist program delivery

2. Commit to Culturally Appropriate Support Services

- Address inequitable access and disparities in quality of care
- Provide culturally and linguistically appropriate support services
- Develop a workforce that fully reflects communities served

3. Align Funding to those Racial Equity Goals

- Incorporate racial equity into grantmaking and contracting for homelessness and housing programs
- Work with funders and decision-makers to align with and match federal funding





- Fund support services at the proportionate level to housing
 - Create flexible and sustainable funding streams for support services
 - Ensure equity in funding across communities and providers
 - Investigate flexible subsidies to mitigate the effects of network impoverishment
4. Expand the Role of Community Organizations and those Most Impacted
 - Leverage the existing community and grassroots organizations and create more opportunities for them to lead
 - Include and support BIPOC leaders
 - Engage people with lived experience
 5. Change the Narrative: Housing and...
 - Livable wage employment
 - Well-resourced communities
 - Access to high quality education
 - Access to affordable housing
 - Quality childcare
 - Reliable, widespread public transportation
 6. Expand the Access to Safe, Affordable Housing
 - Increase the affordable housing inventory
 - Address transportation barriers
 - Address connectivity barriers
 - Remove barriers for justice-involved people
 7. Build the Infrastructure to Support Sustainability
 - Support collaboration across systems and communities
 - Advocate for federal, state, and local policy change
 - Determine who will be responsible for regularly reviewing disaggregated data to identify and report racial disparities
 - Keep historically underrepresented community organizations and folks with lived expertise engaged in the process
 - Consistently measure and refine the work
 8. Go Upstream: Address the Inequities in Adjacent Systems
 - Eviction prevention
 - Education/internet access
 - Economic and workforce development
 - Infrastructure and transportation
 - Health care, law enforcement, and public safety
 - Criminal justice

System Mapping

- Understand what services are in the county
- Understand what housing are available
- Understand what housing are in the pipeline and where
- What segments of the populations experiencing homelessness are being served?
- What segments of the population experiencing homelessness are being left out or not being served as well?
- What is the quantitative experience of those experiencing housing instability or housing loss?



- What is the qualitative experience of those experiencing housing instability or housing loss?

Populations:

- Returning Citizens
- Families / HH with four or more children
- Single Fathers with children
- Veterans
- Refugees
- Immigrants
- Survivors
- TAY
- Physical Disabilities/Challenges
- Sex Offenders (Lifetime)

What's Going Well within the Housing Response System? What is already in place that advances equity? What other strengths do you have on which to build?

- Culture?
- Policies/Process?
- Outcomes?
- Impact?
- Staff?

Prevention/diversion:

- Eviction prevention
- Emergency financial assistance pool
- Rental assistance
- Utility assistance
- Benefits connector
- Free childcare
- Employment referrals
- Employment
- Emergency transportation
- Hotel/motel payments
- Rental deposits
- Arrears payments
- Move-in kits

Outreach/In-Reach/Intake:





- Encampments
- Public Spaces
- Schools
- Child Welfare Offices
- Communities of Faith
- Publicly Funded Shelters
- Privately Funded Shelters
- Veteran Administration
- Housing Centers
- Other Service Providers

Supportive Services:

- Services coordination
- Case management
- Medical care
- Mental health care
- Dental services
- Recovery services
- Nutrition
- Clothing
- Employment referrals
- Employment
- Childcare
- Transportation
- Community connections
- Civic responsibilities
- Legal services
- Benefits connector
- Education/skills referrals
- Education/skills services
- Emergency financial assistance

Shelters, Interim and Transitional Housing, RRH, SH, Permanent Housing

Equitable Results Framework

Equitable Results Framework

- Data Landscaping
- Future Visioning
- Root Cause Analysis
- Strategies
- Action Steps





- Evaluate & Refine Strategies
- Equitable Outcomes

Root Causes:

- Availability of housing units
- Affordability of housing with the needed number of rooms
- Geographic restrictions
- Lack of security deposits for utilities and 1st month's rent
- Credit scores are screening out tools
- Lack of application fees
- No transportation to get to apartment viewing
- Landlords who violate fair housing
- Income discrimination
- Landlord participation, cultural competency
- Voucher holder perception

Strategy #1: Expansion of Participating Landlords

- Recruit landlords from all areas of the country
- Develop a landlord lunch & learn or meet & greet
- Work with MSHDA to update landlord database
- Celebrate participating landlords (especially those with larger units)
- Create landlord ambassador program
- Explore master leasing with landlords
- Incentivize landlords with service MOUs (where applicable)
- Work with the county to utilize ARPA dollars with more targeted housing investments
- Communicating info about programs.

Break Out Sessions

Group work can be found at:

https://jamboard.google.com/d/1Jp4P1dXrRdVw3zPdLFsKToAhHq2hEu-t_0IBK8Bf75I/viewer?f=0

Groups worked on strategies, action steps, who's responsible, timeline, and integration with Oakland County Blueprint work.

