



Alliance for Housing

Strategic Planning Retreat, Friday, May 17, 2019

Meeting Minutes-Respectfully submitted by Shaquia Ballard

Attendance: 42 attendees including Leah McCall , Ashley Burton, Shaquia Ballard (Alliance), Shannon Smith, Erinn Johnson (Lighthouse), Pamela Harmon, Irene Lane (CNS), Suzanne Kimmerly (Neighborhood House), Brittani Barkley (Hope Network), Sara Orris (OC Schools), Sandra Elanges (Oak Gov), Ryan Hertz, Jenny Poma (SOS), Scott Richardson, Lisa Tumbarello, Liz Lucas, Sherry Hatrick (OLHSA), Melissa Felice, Kathy Williams, Steven O'Donnell (OCCHI), Debra Hendren, Angela Gougherty, Audrey White, Charlotte Blackwell, Eric Burton, Gina Misuraca, Taylor Eberhart, Liz McLachlan, (CHN), Lauren Walker (Lake Shore Legal Aid), Mitchel Blum-Alexander (Red Mable Resources), Michelle Edwards (MSDHA), Sian Washington (DNOM), Marlo Sheppard (Easterseals), Alysa Wamsler, Kevin Bogg (TTI), Slyvia Clark (Salvation Army), Ben Ogden (Welcome Inn), Kevin Sanders, Kelly Phillips (Common Ground), Elizabeth Kelly, Brian Wright (Hope), Ernestine McRae (Haven)

9:00-9:30: Registration and Breakfast

9:30-9:45: Welcome, Introductions-Leah McCall, Executive Director, Alliance for Housing
Review of Agenda and Plan for the Day, Ashley Burton, Alliance for Housing

9:45-10:15: Icebreaker-Connecting Stories is a fun team-building activity and get-to-know you game that is all about finding common experiences or themes between people.

Committee Descriptions presented by the Alliance Board

- Strategic Plan Implementation, Funding & Partnership Committee
- Project Monitoring and Performance Outcomes Committee
- Advocacy and Public Awareness Committee
- Systems Coordination and Implementation
- Finance and Audit Committee

Please see attachment 'The Alliance for Housing Committee Descriptions'

Strategic Plan Update by Ashley Burton and Leah McCall

The Alliance discussed the strategies to reach 2028 vision that were achieved for the year 2018-2019 which includes:

- Membership
- Funding
- Staffing
- Public Policy and Community Awareness

Please see attachment 'Strategic Plan Update'

Annual Homeless Reports, PIT and HIC Data: Angela Gougherty and Taylor Eberhart, CHN



- Annual homeless numbers- approximately 2,968 homeless people were served in 2018, 351 of whom were identified as chronically homeless, and 118 whom identified as homeless veteran
- PIT and HIC 2018- 427 homeless people on the night of the 2018 PIT; 2018 HIC demonstrates ES (267), TH (120), RRH (102), PSH (662), and OPH (44)
- Pay for Performance and System Performance Measures- *Please see attached Power Point 'Updated Oakland County HMIS 2019 Annual Report' for detailed information and data.*

Affordable Housing Presentation by Angela Gougherty and Jenny Poma

Presentation topics included:

- What is Affordable Housing?
- Demand for Affordable Housing
- Community Impact

Please see the attached presentation 'Affordable Housing' for more detailed information.

Advocacy and Public Awareness presented by Debra Hendren

- Policy Agenda WIP
- MCAH Advocacy Day
- Committee Updates-New subcommittee

Please see the attached presentation 'Advocacy and Public Awareness' for more detailed information.

Partnership Mapping/Breakout Session by Leah McCall, Ashley Burton and Liz McLachlan

The purpose of this breakout session is to have agencies map out various partnerships to strengthen the Alliance and other organizations connections.