



Alliance for Housing Advocacy and Public Awareness Committee

Meeting Minutes

1/14/19

**Members Present:** LaMontre Harris, Rebecca Mix, Deb Hendren, Ashley Burton, Leah McCall

**Members Absent:** Angela Gougherty, Elizabeth Kelly, Ryan Hertz, Debbie Brinson

**Chair/Responsibilities**

- Looking for a chair position for the committee, Leah will follow up with the Alliance Board/bylaws and get feedback regarding the position then report back to this committee.
- An important aspect is that the committee needs guidance on the policy/government/legislation portion.

**Board Policy Agenda Follow-Up**

The approved policies are as follows:

1. Increasing access to affordable units throughout our communities as articulated in the guiding principles of the Affordable Housing committee.
  2. Strengthening funding for homeless services and affordable housing.
  3. Decriminalization and to reduce the stigma of lower income populations.
  4. Responding to timely to issues related to the above three subjects at federal, state, and local level.
- Leah, Debbie and Deb will be meeting to work on an action plan/detailed work plan based on the four core objectives in a formalized document. The document will be sent out electronically for Board approval.
  - Will circle back to MCAH once we have the formalized document.

**PIT: Dinner, follow-up on letter & PR**

- Letters were sent out, we have one elected official interested in canvassing with a PIT team, Ashley has already followed up and is waiting for a response.
- For the PR portion of this committee, we would like to create a social media post with all the selling points of being apart of this committee.

**Solicitation of New Members for March General Membership Meeting**

- Once the social media post is finalized, we can bring that to the General Membership meeting to put out a formalized ask to solicit new members to join the committee.

**Communication Plan**

- Develop communication plan in which we get the information out about events, before the event takes place. Frequently, press will release coverage of the event after it happens.
- Relate the data we have to issues in the community that need to be covered in the press; this provides concrete evidence that the issues exist and need to be acknowledged.

**Next Meeting:** Monday February 11, 2019, 9:30AM – 11:00AM at the Alliance Office; 1 N. Saginaw Suite 208 Pontiac, MI 48342