



**Strategic Planning, Funding and Advocacy Committee (SPFAC)
Meeting Minutes
6.14.2021**

Present: Elizabeth Kelly, Marc Craig, Ashley Burton, Leah McCall, Tiffany Jones, Julia Steinberg, Eric Burton, Melanie Grund

Advocacy and Public Awareness

VI-SPDAT discussion

- OrgCode has discontinued the tool because it is found to be racially inequitable but we are still obligated to use it.
- Training links have been removed from MICAH website.
 - Audrey has a manual available for training.
- Working with C4 for a new tool but no new tool is available yet.
- Meeting on Thursday for more information/discussion.
 - Can we implement a new tool for the interim?

Racial Disparities Workgroup

- Planning to schedule the next meeting soon.

ID Taskforce

- Secretary of State's website update changed the ability for us to enter data for fee waiver.
- Secretary of State has expedited appointments available within 48 hours.
 - Documents still need to be acquired as it's required by federal law.
- MDHHS vital records has shortened their turnaround time.
- Local branch offices of Social Security Administration have partnerships for workarounds.
- MSHDA reported HCV ID requirements temporarily waived if it's in process.
- Meeting monthly; next meeting is Wednesday at 2pm.

Oakland County Update - Landlord Mitigation Fund/Homeless Blueprint/Source of Income Discrimination

- Rent, Mortgage, Utility Assistance launched on June 7th.
 - Public rollout is going well but there are internal processing glitches in system.
 - Both online applications and paper available with 5 drop off locations.
 - New automated process, document specialists review first, then eligibility team reviews for supervisors to approve.
 - Automated system tracks/reports more data.
 - Press release/press conference announcement once system glitches are fixed.
- Monique Guerrero is new Chief of Operations at Oakland County Neighborhood & Housing Development Division.
- Won grant from Change Lab Solutions for Housing Solutions collaborative 18 month program.
 - Meeting with cohort next week.



- Board of Commissioners is continuing working on Landlord Mitigation Fund/Source of Income Discrimination.
- Building core team to restart work for Regional Refugee Resettlement Collaborative.

CERA roll out

- Meeting weekly, smoothing out process, still hiring and training new staff.
- Over 2,000 applications in portal; closing 130 cases weekly (MSHDA would like 250 closed weekly).
- Met with MSHDA Friday for updates and questions.
- Reporting functions not yet available in portal.
- Zip codes with the most paid out are in Pontiac, Madison Heights, and Southfield.

Vaccine distribution to vulnerable populations

- Planning clinics with Honor Community Health for vaccine distribution.
 - Many Johnson & Johnson vaccines available to distribute before they expire.
 - Honor has open hours at Pontiac location and is branching out in some schools.
 - May want to partner with OU Street Medicine team for distribution.

Legislative Action- SOI Discrimination HB 4553, 4554 and SB 254, 255

- Bills have moved out of committee and optimistic that they will progress.

PR

CERA marketing plan

- King Media chosen for marketing campaign.
- Planning marketing on bus tails, inside buses, targeted social media, and fliers.
- Meeting tomorrow to start planning process
 - Strategy for targeting north end of county.
- Starting campaign next month.

Strategic Plan & Funding

Service expansion and funding opportunities

- Emergency Housing Vouchers from MSHDA and other PHAs.
 - Pulling from current homeless preference list.
 - Comes with extra services, Case Management, incentives, 120% FMR.
 - CHN and Lighthouse are partnering with us.



- Partnering with Detroit Housing Commission and receiving 20 vouchers from them to target Oakland Schools, Haven, folks in domestic violence, and folks doubled up/couch surfing.
 - We may want to try to partner with Detroit Housing Commission for senior housing.

Impact of American Rescue on FY21-22 Alliance revenue

- Alliance budget went up from ~\$600,000 to ~\$35 million which has brought new changes, resources, and staff to the community.

Next meeting: July 12, 2021 at 9:00am – 11:00am