



Strategic Planning, Funding and Advocacy Committee (SPFAC)

Meeting Minutes

3.8.2021

Present: Elizabeth Kelly, Marc Craig, Ashley Burton, Julia Steinberg, Leah McCall, Rachel Densmore, Eric Burton, Melanie Grund, Kathy Williams

Advocacy and Public Awareness

Racial Disparities workgroup

- Looking at data to make sure goal outcomes are impactful.
- Meeting in small workgroups focused on services, prevention, and housing, then reporting back to the whole group.

ID Taskforce

- Secretary of State providing appointments at locations in OC for homeless individuals with documents ready.
- Social Security Administration has drop box at Pontiac & Ann Arbor offices.
- DHHS updated website for homeless people to apply online.

Oakland County update - Landlord mitigation fund/Homeless Blueprint/Source of Income Discrimination

- LL mitigation fund tied to income discrimination resolution. Moving forward in April.

CERA – Legislative action needed per MCAH

- MSHDA sent guidance, paper tenant application, landlord application, settlement statement, webinar slides.
- Paper applications will be available with secure drop boxes at agency locations, courts, etc.
- Portal will be live end of March or April.

Vaccine distribution

- Honor Community Health clinics on Fridays & Saturdays, arranging on-call waitlist to fill last-minute no-show slots for vaccines.
- Agency clinic appointments scheduling in the next few weeks.
- Clinics for the community served scheduling appointments in the next 4-6 weeks.
- Johnson & Johnson one dose vaccine will be available.

Homeless and Poverty Caucus

- Paper of priorities to restart homeless & poverty caucus with stimulus.
- Will be looking for feedback on priorities.



PR

Upcoming events needing PR

- CERA
 - Committee meeting needed to discuss timeline, strategy for advertising, logistics.
 - Bus wraps advertising in Oakland County.

Strategic Plan & Funding

Increase active membership, service expansion and funding opportunities

- Exceeding goals of increasing visibility and coordination of members.
- Aim to expand landlord membership participation.

NEXT MEETING DATE: April 12, 2021 at 9:00am – 11:00am