



Strategic Planning, Funding and Advocacy Committee (SPFAC)

Meeting minutes

8.10.2020

Present: Mark Craig, Ashley Burton, Leah McCall, Shannon Smith, Kathy Williams, Elizabeth Kelly, Joseph Figlioli

Advocacy and Public Awareness

1. Secretary of State and State ID backlog
 - Secretary of State is currently only taking appointments. This affects clients that need Fee waiver for people who are homeless, and to qualify for the document modification
 - The Pontiac Secretary of State is book all the way to November
 - Elizabeth has reached out to the Secretary of State, they mentioned that the exceptions unit was not functioning for a while but they are back. They are not using the fax number but an email address.
 - Elizabeth has set up a meeting with Secretary of State to help clean up the back log.
 - Elizabeth suggested has a regular route for their mobile unit.
2. Advocacy agenda update: Regina added some comments that are in red to help with the advocacy agenda.
3. Racial Disparities Grant
 - Community foundation is getting a lot of requests and applications for Covid funding
 - Will apply for Community Foundation in Nov.
 - A large part of our budget is travel, so that money can be moved to stretch out toe current funding
4. Functional Sentencing
 - The major barrier for Functional Sentencing is funding.
 - Senator Bayer is interested in helping with funding for this project. She has been calling around looking for funding sources. They reached out to MSHDA but they had no luck.
5. Workgroup about racial equity and fair housing update: Leah has contacted Regina and she recommended having someone from community development or someone from housing. Inviting Oakland county government regarding CBG and ESG funds. She offered to help organize the workgroup as things move forward.

PR Portion

- **Group: Create a google Doc that we can all add deadlines or events too. This will be internal.**
1. Upcoming events needing PR—need to identify follow up

- a. Annual Retreat
 - Registration will open on the 17th.
 - Group: Try to invite people who don't normally attend the Annual retreats.
 - b. Homeless Awareness Month
 - Leah reached out to Shane, they were thinking not doing another first responders session.
 - They were going to keep in contact to form new ideas what they would like to do.
 - Leah: follow up with Shane and reach out to MCAH and MSHDA if they have a certain week they like to target during the month. Also formulate an email to send out to the listserv to get organizations to start thinking about homelessness awareness month events
 - c. Point in Time Count
 - HUD is looking into way to keep volunteers safe this year. We are waiting on guidelines.
2. Plan for PR for each event
 - Leah reached out to both Natalie Broda from the Oakland Press and Bill Laitner from the Detroit Free Press. Did not get a response from Natalie but Bill said let him know when the event gets closer
 3. Press release to go out end of August early September to promote the grant with McGregor and C4 innovations in OC.
 - Set up a PR portion to give recognition for McGregor and C4 for the work they have been doing in Oakland County
 - Elizabeth, Leah, Ashley and Joe will be working on drafting a PR Statement

Strategic Plan & Funding

1. Status of County Landlord Mitigation Fund
 - Leah reached out to Dave Woodward and the board of commissioners would like to pick back up on this and move it forward.
 - Leah: reach out to Dave Woodward and Rudy to keep this on their radar
2. MSHDA ESG CV
 - Alliance is signing the grant agreements and sending it to MSHDA.

Additional Information

HMIS

- Alliance is taking over HMIS at the CoC level and bringing the staff positions over
- CHN have offered their assistance to help fill the gaps that might occur

Smart Bus

- Smart Bus is pulling back on a lot of stops especially in vulnerable communities
- August 19th a meeting for community members to voice their opinions.