



Alliance for Housing
Advocacy and Public Awareness Committee
11.12.18
Meeting Minutes

Present: Ryan Hertz (SOS) Debra Hendren (CHN) Debbie Brinson, LaMontre Harris (Honor Community Health) Ashley Burton, Leah McCall (Alliance) Angela Gougherty (OCHMIS)

Discussion Points

1. Welcome letter

The welcome letter was reviewed with the group. Ashley and Debra will be finalizing the edits on Thursday. The letter will be sent out to the committee for final review. In the letter we will be inviting them to this year's PIT count.

2. Data Sheet

Angela created a separate sheet with data that will be sent out with the welcome letter. She is working on editing the sheet with the feedback that was provided from the group.

3. PIT Invite

We will be inviting elected officials via the welcome letter to attend to Royal Oak deployment center at 7:30 while the teams are deploying to get a sense of the community and how the Alliance is involved. Food will be ordered in and those in charge of the deployment site will sit down and have a conversation for about 30 minutes with the officials. Our goal is to show introduce them to the work that we do and how homelessness impacts Oakland County as well as how they can get involved.

4. List of elected officials with addresses

The letters will be personally addressed to the elected officials. Ashley was provided the list from Debbie. Ashley and Debra are working on formatting the letter together.

5. PR Portion of committee work

Solicit people to help with PR portion of this committee. This topic will be presented to the Alliance Board.

- Do we want a separate PR sub-committee?
- The PR committee will be set up to meet more frequently around Alliance events. This committee will funnel ideas and events to the PR committee to market the event.

6. December Meeting

The December meeting will be focused on policy frame work and identification of policy priorities. The meeting time and date, Monday the 10th 11-2 with lunch. The venue is still being discussed, Leah will reach out to Rachel Densmore at OCHN. Debra has reached out to MCAH to facilitate the event. Debbie will be providing the lunch. We also discussed the agenda and setting up a conference call with MCAH if they agree to facilitate the event.

Tentative agenda is as follows:

1. Introductions
2. Ice Breaker
3. Election Update (impact at the local OC level and State {we thought you would have a good idea of state implications we would know local})
4. Policy Framework – What does the board want to see focused on and what to happen?
5. Identification of policy priorities (Policy Agenda)
6. Next Steps