



ALLIANCE FOR HOUSING

## Strategic Plan Update

### Mission, Purpose & Vision

#### 2028 Vision

##### Advocacy

Our proactive efforts through advocacy have shaped policy change in Michigan. We have had an impact on the supply of affordable housing in all areas of Oakland County.

##### Public Awareness/ Community Relations

We have increased engagement, quantified and diversified, of stakeholders working to end homelessness. Through our public awareness initiatives, the community has a greater understanding and appreciation for the dynamics and challenges of homelessness.

##### Affordable Housing

The Alliance has demonstrated the economic impact of homelessness on communities and the value of affordable housing and related services. There is a reduction in the number of rent-burdened housing.

##### Consumer Outcomes/ Impact

We have developed and implemented effective strategies to assist people from becoming homeless. Those that are impacted by homelessness are supported in a timely and effective manner, greatly reducing the time that they require assistance.

##### Funding

We have increased and diversified funding for the Alliance in order to become independent from any one funding source.

## STRATEGIES TO REACH 2028 VISION ACHIEVED THIS YEAR

### Membership

- We have recruited two new Board Members from PNC Bank and HOPE
- Added value to the membership by creating monthly newsletters with member agencies featured
- Reduce cost for Alliance training and workshops
- Ability to apply for funding through the Alliance

### Funding

- Awarded AmeriCorps VISTA grant
- Community Foundations of Southeast MI Grant awarded for Functional Sentencing Pilot

### Staffing

- Alliance has hired another PT staff
- The AmeriCorps VISTA position will start this August

### Public Policy & Community

#### Awareness

- Revamped the Advocacy & Public Awareness committee
- Held Affordable Housing forum
- Meet with county officials
- Engaged with local news
- Created Alliance policy agenda and aligned it with MCAH
- FMR Exemption letter send to HUD and State

## HOW YOU CAN HELP US REACH THE 2028 VISION

- Spread the word about our open AmeriCorps VISTA position.
- Become a member of the Alliance and encourage others! Tell them about our mission and how they can get involved to end homelessness in Oakland County.
- Alert us if you come across a grant opportunity that could be beneficial to the CoC.
- Join a committee – if you have ideas, suggestions or input on what you would like to see happen within the CoC take a look at our committee descriptions and come to a meeting!! They are open to all.